

Texas Country Music Media – Rate Sheet for 2023

Many People don't know that Texas Country Music News is owned by Brian Sprague who also owns Texas Country Music Media. Texas Country Music Media is the arm of the company that provides tour photography, videography, and on rare occasions Social Media Management. We are a company that is owned 100% by a disabled combat veteran, and we guarantee that you will be satisfied with the work we provide or your money back. If for some reason something doesn't go right on our end, either due to equipment, operator error, etc. You will be given the option for us to cover another show free of charge and/or your money back. Below you will find the current rates and we know you will find them both competitive and worth your time to inquire about. For all inquiries you can reach us at:

Brian Sprague – Owner – 970-388-4379 or by email brian@txcountrymusic.net

Package Rates for 2023:

Gold Package- \$see below.

- Video recording of your entire set shot at a wide angle, think of this like game film if you ever played sports, as an artist you should be watching your “game film” to become better at your craft, and seeing where you might have weaknesses or habits you didn't know about. You get the edited and unedited video.
- Audio recording you are putting out music, and while a board mix is great, I find it is also great to hear your set from the audience, this helps in a couple ways but mainly because it includes the audience sounds and lets you know if you have them engaged or not. I will record your set with 3-5 microphones at 48khz 24 Bit. The recording is in WAV format lossless uncompressed, and I will EQ, cleanup, and “master” the clip. This will be the audio attached to the video, and you will also receive a standalone copy of the clip.
- Photo's – you will receive a lot of photos, there is a couple reasons for this, the main reason is I try to take the work out of editing for you and make sure that photos are easy and ready to upload. The next reason is because you will receive all photos in double. One set of photos with my watermark, and a second set of photos without my watermark. The formats of the photos are as follows:
 - Jpeg formatted and reduced size for Facebook- Facebook generally doesn't care what size photo you upload but your time does. These are a JPEG formatted image reduced in size by 40% and come out to 60% of the original but still 100% resolution. These upload fast and look great. 1 copy watermarked 1 copy not watermarked.
 - Jpeg formatted and cropped for Instagram. Instagram only allows two aspect ratios when it comes to photos. While it prefers a 1x1 aspect ratio it will also accept a 1.9x1 aspect ratio. Based off the body of your photos you will receive I will make a call whether it is best to crop them to the 1.9x1 or the 1x1. 1 copy watermarked 1 copy not watermarked.
 - Jpeg Full Size Full Resolution- these are large images but are still compressed, these are great if you needed a larger image that you would like to add to a website, an image that is quick to upload, looks good and can be shown in a large format without pixelation. 1 copy watermarked 1 copy not watermarked.
 - PNG Full Size 16 Bit resolution SRGB color- this format is generally for graphic designers, or when you need an uncompressed image for digital creation. These are large files and include all the metadata in the photo so that a digital creator or graphic designer can

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have an easier time working and manipulating the image. 1 copy watermarked 1 copy not watermarked.

- Tiff images formatted for prints 11x17 or smaller or anything within the aspect ratio of 4x5 which is the native size of my camera. On rare instances there may be a panoramic image which would be a 2x1, 3x1, or even a 4x1 in which case it would be annotated in the file. These images are set to print at 1000ppi and are recommended to be printed at a professional print shop only, I will help you find a reputable print shop close to you or will offer my printer to you upon request. You will get two formats of tiff images, both will be watermarked but one will be formatted for Glossy paper prints, and the other file will be formatted for matte paper prints.
- Optional additional Service- Handheld/gimbal operated camera for video, this is a more in-depth form of videography, that gives you a more current form of video promotion, it is up close and personal and looks great on social media, it can however be distracting to the audience which is why we offer it as an optional additional service and not part of the standard package.

Platinum Package- \$ see below.

- The Platinum package includes everything in the gold package but also includes the handheld/gimbal camera in its pricing. The Platinum package also includes coverage of the backstage, tour bus, sort of real world or reality show style of coverage. This is very useful if you are creating promotional content, and also creates a feeling that your audience is closer to you by seeing you do things they also do.

Diamond Package- \$see below.

- This includes everything from the first two packages but includes in it a second photographer. This is handy if you want the ultimate coverage of having multiple angles on stage and also an angle on stage and an angle off stage. This approach gives you the most content at the most affordable price. The photographers I work with are only the best in the business and you also receive the benefit of having two photographers who see differently and have different styles to make sure we can portray you in the ultimate light.

So what does each package cost-

For “up and coming acts” less than 3 years in business and music is your primary goal, this is the life you are choosing, and you just haven’t made it yet. The prices are as follows:

- Gold Package - \$150
 - Additional video added on to gold only includes video of stage performance, and is an additional \$75.
- Platinum Package - \$250
- Diamond Package - \$550

Additional costs to the packages would be any gear that would need to be rented to make your vision come true, and the rate only includes 25 miles around Fort Worth, anywhere outside that circle mileage will be added on at cost.

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For Established Acts- you have been doing this awhile and you have definitely hired a tour photographer a time or two, or your label or tour management has hired one for you.

- Gold Package - \$225
- Platinum Package - \$325
- Diamond Package – starts at \$600 and is custom tailored to your needs and requests.

Full tour photography for those wanting to take a photographer, or team of photographers is available upon request and is subject to prior scheduling and availability. The quoting process for this type of job is highly customized and is heavily dependent upon your vision, expectations, and desires. We try to make your vision a reality.

For sample images of our photography, you can check out facebook.com/texascountryconnect or visit txcountrymusic.net

If you have a photographer in mind and don't want to deal with the logistics of hiring one or the negotiation it takes to hire one, we offer contract services for this.

Feel free to request any further information or samples of our full resolution work or unpublished works by reaching out to me personally.

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Some of our favorite clients we have worked with that we are more than happy for you to contact:
Amanda Kate Ferris, Tejas Brothers, Wade Bagley, Bri Bagwell.